



Design & Marketing Manager

Hickory Lane (HL)

Reports To: CEO

Salary: Starting at \$50,000 + Bonus Opportunities

Position Summary

Hickory Lane is seeking a creative, organized, and self-motivated Design & Marketing Manager to support marketing, product development, sales initiatives, and executive projects. This role combines graphic design, brand management, product design, and administrative support while working directly with the CEO.

Key Responsibilities

- Design marketing materials, social media content, presentations, and sales collateral.
- Maintain brand consistency across all digital and print communications.
- Support sales and marketing campaigns to drive business growth.
- Assist with product design, packaging concepts, and new product development.
- Create product mockups, prototypes, and promotional assets.
- Coordinate with vendors, suppliers, and external partners.
- Provide administrative and project support to the CEO, including scheduling, presentations, and special initiatives.

Qualifications

- 2+ years of experience in marketing, graphic design, branding, or product development.
- Proficiency in Adobe Creative Suite, Canva, or similar design software.
- Strong communication, organizational, and project management skills.
- Ability to manage multiple priorities and work independently.

Join Hickory Lane and help shape our brand, products, and growth while working alongside company leadership.

Hickory Lane